
Media Release

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Honda enters a massive new world

New World Honda Marine has relocated to massive, state-of-the-art premises in Melbourne's southeast.

Located at the corner of Westernport Freeway and Monash Drive, Lyndhurst / Dandenong South, the marine superstore is built on a huge two-acre site, which comprises an impressive 2000sqm fully air-conditioned showroom housing 40+ boats, 1700sqm outdoor display area, 420sqm service facility and ample customer parking.

New World Honda Marine's Michael Mulquiney said the superstore created an environment that encouraged boaters to explore the world of Honda in a friendly and positive manner.

"The level of service customers can expect is second to none, with highly-experienced staff in all areas – sales, service and parts," Mr Mulquiney said.

"Testament to this is us having won Honda's 'Marine Dealer of the Year' award for the past two years and the positive feedback we regularly receive from our customers."

With well over an acre of boats and accessories on display – including Australia's first 'outboard engine farm', which is home to every model in Honda's technologically-advanced range – New World Honda Marine offers the full-range of Haines Hunter fibreglass boats, Sea Jay pressed aluminium boats and Mastercraft performance boats.

"Our extensive range of chandlery, watersports equipment, fishing gear and other accessories, as well as our first-class service facility, makes us a true one-stop shop for all your boating needs," Mr Mulquiney said.

"Inline with the world's largest engine manufacturer's maxim 'The Power of Dreams', the New World Honda Marine concept has quickly become a reality – and the dream is getting bigger!"

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