

FOR IMMEDIATE PUBLICATION
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Honda set to release new hi-tech BF115

Honda unveiled its brand new BF115 at the Miami Boat Show recently, which will be released worldwide in third quarter of this year.

Derived from the inline four-cylinder 2.4L DOHC engine used in Honda's Accord motor vehicle, the completely-redesigned BF115 incorporates a range of Honda-exclusive technologies to deliver incredible power and superior fuel efficiency.

Honda's revolutionary Boosted Low Speed Torque (BLAST™) air/fuel ratio linked ignition timing control technology and high-performance gearcase combine to deliver explosive hole shot performance to get boats on the plane quicker than ever.

Fuel consumption has been reduced by a massive 20 per cent over the previous model by adopting a new lean burn control system. Known as ECOmo (Economy Controlled Motor), the system is activated when the engine is in mid-range cruising rpm and the throttle is steady.

The new BF115 is also NMEA 2000-compatible, which allows engine management information such as rpm, fuel consumption, cruising distance and alerts to be displayed on a range of compatible marine electronic displays.

More information on Honda's new BF115 will be available closer to its release. Australian consumers will also get a sneak peek of the new engine at the major boat shows around the country this year.

Further information:

Honda Australia, Customer Relations – (03) 9270 1348 or visit: www.honda.com.au

Incorporating unique attributes such as BLAST, ECOmo and VTEC, along with a five-year warranty, Honda's technologically-advanced four-stroke outboard engines run quieter, offer greater fuel economy, burn cleaner and are just plain better for the environment... at the same time delivering superior power and unmatched reliability. Honda – four-strokes of genius.

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